

# SHORT FORM ADS:

*With The Motley Fool, ads like these would be featured on websites like AOL, Yahoo Finance, and LinkedIn. Ranging from 80-100 words these ads would normally be how the Fool garners new members. The point of these ads was to tease a stock previously recommended, and once clicked on would lead to a longer form message.*

*The ads below were very successful, and ran for several months. "Dear China, It's Over" was turned into a subject line, which, by the time I left, had already earned \$3 million and is still running today.*

## Apple's invading your living room again

What do the iPad and the iPod have in common with the iPhone and Macintosh computers? They were huge business success for Apple—and even bigger investment success for Apple shareholders. And now Apple is at it again! In this special FREE report The Motley Fool is giving you the chance to cash in on the 3 companies primed to take advantage of Apple's next big innovation.

[Click here to uncover Apple's scheme](#)

## Profit from Apple's "Sneak Attack"

Apple is the world's largest company, and for good reason. They've completely changed the way we all work, listen to music, and call our family members. Now Computer World says Apple is preparing to launch a new "sneak attack" on a \$2.2 Trillion industry. In an exclusive first look at Apple's follow up to the iPad, and the iPhone 5, The Motley Fool is presenting you with the 3 companies primed to take advantage of Apple's next big innovation.

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## Comcast's \$2.2 Trillion Nightmare

When Apple first released their iPhone, companies like AT&T and Verizon jockeyed back in forth in the race to be Apple's favorite whipping boy, creating a wealth of opportunities for everyday investors. Now Apple is set to release a television, and the same thing is about to happen to all the major cable and satellite companies. In this exclusive first look at Apple's newest Trillion-dollar power play, The Motley Fool is presenting you with the 3 companies primed to take advantage of Apple's next big innovation.

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## Dear China, It's Over

China has blossomed into a world superpower, with almost \$400 billion in exports to the US in this year alone. But their time is over... 3 American technology companies are going to peel off all the "Made in China" stickers, with their incredible new technology. In what Business Insider is calling "The next trillion dollar industry," the Motley Fool is offering you an exclusive FREE video to cash in America's next great technology. What are you waiting for? See how you can kick China to the curb while taking your portfolio to dizzying heights. Watch the future of industry now!